

ARNEL ALARCON

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JOB OBJECTIVE

To secure a graphic design position that utilizes my expertise in providing a professional and effective design solution for every project with commitment to quality and excellence.

EXPERIENCE

2008-present
Insight Plus, LLC

Graphic Designer/Photographer

- ❑ Conceptualize and develop printed graphic materials such as brochures and posters along with all the necessary collaterals
- ❑ Create logos and advertising layouts for a local businesses
- ❑ Design various newsletters for a variety of local non-profit organizations
- ❑ Produce business cards and other collaterals for clients
- ❑ Photograph various individual and agency events
- ❑ Develop an identity manual that includes a logo, brochures, a website and other collaterals.

2005-present
Willamette Family Services, Inc.

Graphic Designer/Photographer

- ❑ Extensive website re-design to achieve easy navigation, user-friendly interface and an audience-specific targeted website
- ❑ Conceived and delivered two consecutive holiday appeal letters and collaterals that resulted in substantial revenue increases each year
- ❑ Photographed all major capital campaign events, including portraits of staff
- ❑ Coordinated with the organizers to design various posters, strategies, and their collaterals to successfully promote different events
- ❑ Prepare prints and all the necessary information to create a Keynote presentation presented by four managers during a professional regional conference.
- ❑ Constructed an oversize 4-panel information display board to be used for public seminars to increase awareness about a program

SKILLS:

- ❑ Identity branding
- ❑ Logo design
- ❑ Page layout design
- ❑ Typography
- ❑ Tradeshow display design
- ❑ Web design
- ❑ Hand and Computer Illustration
- ❑ Photography
- ❑ Sculpting
- ❑ Drawing/Printmaking/Painting

SOFTWARE TOOL COMPETENCY IN:

- ❑ Photoshop CS4
- ❑ Illustrator CS4
- ❑ InDesign CS4
- ❑ Dreamweaver CS4
- ❑ Quark Xpress
- ❑ Fireworks CS4
- ❑ Flash CS4
- ❑ MX Macromedia Freehand

SELECTED ACHIEVEMENTS

- 2008 Oregon Finalist, Fine Art Finals West/Southwest Region Collegiate Competition
2007 Honorable Mention, Waldo Cumming Award, Oregon State University
2003–2006 Received recognition on National Dean’s List Honoring America’s Outstanding Students
2001–2003 Won two scholarships from the LCC Art and Applied Design Program
2001–2003 Won two scholarships from the International Student Foundation for Academic Achievements
1999 Won first prize for Art Competition for a program cover design for Holland America Lines that continues to be used by entire fleet
1997–1998 Published illustrations for various comics and magazines in Manila, Philippines

EDUCATION

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| B.F.A. Graphic Design, <i>cum laude</i> | Oregon State University, Corvallis, OR |
| Earned Graphic Design Certificate | Lane Community College, Eugene, OR |
| AAOT Degree, <i>with Honors</i> | Lane Community College, Eugene, OR |

Portfolio Available upon request
www.arnelalarcon.com